

MFM Sponsorship Application 2017

Organisation Details *Please provide details of the organisation that is hosting/organising the event.*

Organisation Name: _____
 Contact Person: _____
 Phone: _____
 Email: _____

Event Details *Please provide details of the event you wish MFM to sponsor*

Event Name: _____
 Event Description: _____

 Event Location: _____
 Date/s: _____ Time/s: _____
 Pack in Date and Time: _____
 Event organizer name: _____
 Event organizer phone: _____
 Event organizer email: _____
 Media Contact: _____

Sponsorship request *Please tick what services and support you seek from MFM*

MC for event		Stage Management	
Live on air broadcast		On air promotion of event/project	
PA system		Online promotion of event/project	
Mic of stage		Photo	
Music for event		Video	

Event Access *Please indicate MFM will have access to the following*

Access to power source	Yes	No
Access to under cover if outside	Yes	No
Table and chairs	Yes	No

Event Details *Please provide additional event and organisation details*

MC names and contact details: _____



For sponsorship of an event or project MFM may wish to broadcast live to air from the event or capture audio for on air broadcast. MFM may also wish to capture video and photo content for the purposes of online dissemination.

Media Consent

Please read this media consent form carefully and indicate below your permission for image/recordings captured at your event to be used by MFM for the purpose of digital media promotion for te reo Māori and kaupapa Māori.

Section 1 - Conditions

- I. I give my consent to have film or audio recordings to be used for media promotional projects produced by MFM.
- II. I understand MFM will be collecting film and audio recordings which will be used for the purpose of promoting te reo Māori and kaupapa Māori through digital media.
- III. MFM will also have the right to share any promotional material with any other Media Agency for solely promoting tikanga Māori objectives.
- IV. I understand that by signing this consent form that I give permission for MFM to capture film or audio recordings of persons over the age of 18 at said event.
- V. If persons under the age of 18 are performing or are subjects of film or audio recordings, it will be the responsibility of the event organiser to obtain media consent from parents or guardians.
 - a. Email contactus@mfm.co.nz for a copy of MFM Media Release form.
- VI. I understand that by not complying to these conditions may result in MFM withdrawing this Sponsorship Intent and any previous agreements discussed between the event organiser and MFM.

Section 2: General Consent

(This section must be completed by the event organiser or authorised persons)

I _____ hereby give my consent for MFM to capture media content at
Name of Event Organiser

_____ on _____
Name of event/project *Date of event/project*

and use film and audio recordings for the purpose of te reo Māori promotion. I have read and understand the above conditions outlined in this consent form by MFM and give my full consent of all stipulated objectives in the conditions stated above.

Signature of Event Organiser: _____ Date: _____

